

COEDS RUINING THE NATION

Women, Education, and Social Change in Postwar Japanese Media

Julia C. Bullock

Julia C. Bullock is Associate Professor of Japanese Studies in the Department of Russian and East Asian Languages and Cultures at Emory University.

When Japan's sex-segregated educational system was replaced by a coeducational model during the American Occupation following World War II, adults raised with gender-specific standards were afraid coeducation would cause "moral problems"—even societal collapse. By contrast, young people generally greeted coeducation with greater composure.

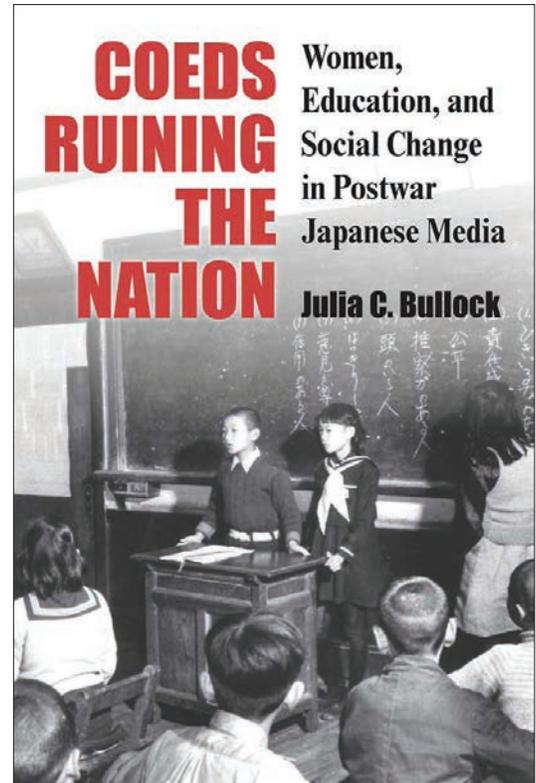
This is the first book in English to explore the arguments for and against coeducation as presented in newspaper and magazine articles, cartoons, student-authored school newsletters, and roundtable discussions published in the Japanese press as these reforms were being implemented. It complicates the notion of the postwar years as a moment of rupture, highlighting prewar experiments with coeducation that belied objections that the practice was a foreign imposition and therefore "unnatural" for Japanese culture. It also illustrates a remarkable degree of continuity between prewar and postwar models of femininity. Finally, it excavates discourses of gender and sexuality underlying the moral panic surrounding coeducation to demonstrate that claims of rampant sexual deviance, among other concerns, were employed as disciplinary mechanisms meant to reinforce compliance with an ideology of harmonious gender complementarity and to dissuade women from pursuing conventionally masculine prerogatives.

This book will interest scholars of Japanese history and culture and, more broadly, scholars of media, education, and gender and sexuality studies. Written in accessible and engaging language that avoids jargon, it is also suitable for use in undergraduate courses

TO LEARN MORE

Visit the book page on the press website:

https://www.press.umich.edu/10191802/imagining_politics



September 2019

Asian Studies

Gender Studies

Media and Communication/Cultural Studies

6 x 9. 240pp. 15 Images.

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IMAGINING POLITICS

Interpretations in Political Science and Political Television

Stephen Benedict Dyson

Stephen Benedict Dyson is Associate Professor of Political Science at the University of Connecticut.

Imagining Politics is an interrogation of two interpretations of government. The first, coming from popular culture fictions about politics, the second coming from academic theories about government, particularly the assumptions of mainstream U.S. political science. Stephen Benedict Dyson argues that fictions and theories both function as attempts at meaning making - making sensible the otherwise insensible realm of political behavior.

By taking fiction seriously, and by arguing that political science theory is homologous to fictions, the book offers a radical new perspective on both. The specialist is challenged to think anew not just about fictions such as *The West Wing*, *House of Cards*, *Borgen*, *Black Mirror*, and *Scandal*, but about the assumptions that construct the discipline of political science itself.

It is also about our political moment. The two populist shocks of our time - Brexit and the election of Trump - are set in a new context here as we trace the development of an image of politics as an insider game through fictions and academic theory, and look at how Brexit and Trump took on that image, and won.

Praise

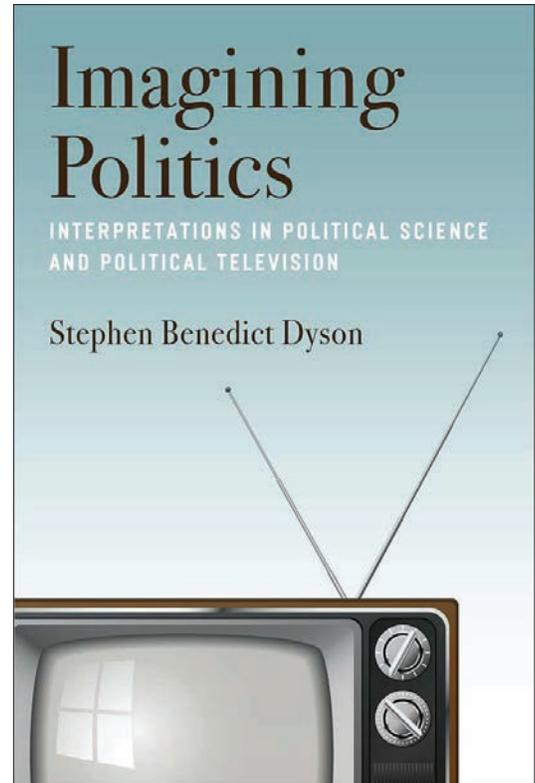
“*Imagining Politics* is a first-rate work of scholarship. Popular culture as conveyed through television shows, such as *The West Wing* and *Yes, Minister*, can help to explain the political world. The study provides an innovative account of the populist turn in multiple locations around the world. This is essential reading.”

—Patrick James, University of Southern California

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July 2019

Political Science

Media and Communication

6 x 9. 162pp. 1 table.

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RESISTING SPIRITS

Drama Reform and Cultural Transformation in the People's Republic of China

Maggie Greene

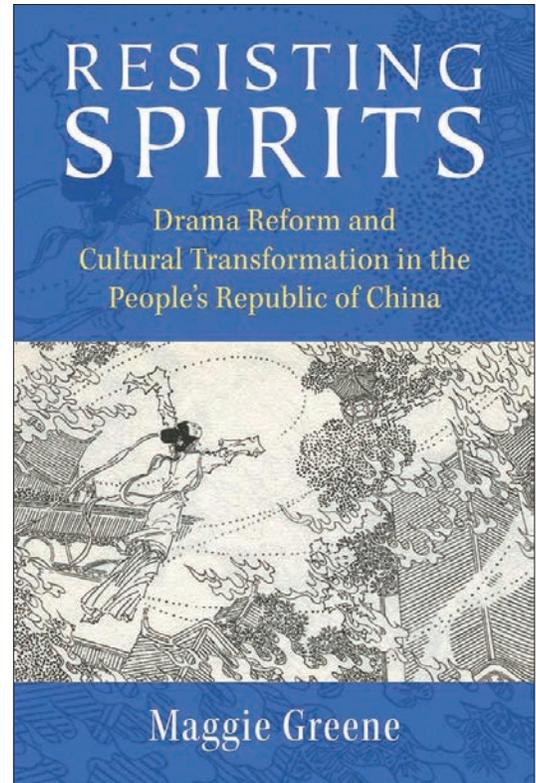
Maggie Greene is Assistant Professor of History at Montana State University.

Resisting Spirits is a reconsideration of the significance and periodization of literary production in the high socialist era, roughly 1953 through 1966, specifically focused on Mao-era culture workers' experiments with ghosts and ghost plays. Maggie Greene combines rare manuscript materials—such as theatre troupes' annotated practice scripts—with archival documents, memoirs, newspapers, and films to track key debates over the direction of socialist aesthetics. Through arguments over the role of ghosts in literature, Greene illuminates the ways in which culture workers were able to make space for aesthetic innovation and contestation both despite and because of the constantly shifting political demands of the Mao era. At the heart of Greene's intervention is "just reading": the book regards literature first as literature, rather than searching immediately for its political subtext, and the voices of dramatists themselves finally upstage those of Mao's inner circle. Ironically, this surface reading reveals layers of history that scholars of the Mao era have often ignored, including the ways in which social relations and artistic commitments continued to inform the world of art. Focusing on these concerns points to continuities and ruptures in the cultural history of modern China beyond the bounds of "campaign time." *Resisting Spirits* thus illuminates the origins of more famous literary inquisitions, including that surrounding Hai Rui Dismissed from Office, by exploring ghost plays such as *Li Huiniang* that at first appear more innocent. To the contrary, Greene shows how the arguments surrounding ghost plays and the fates of their authors place the origins of the Cultural Revolution several years earlier, with a radical new shift in the discourse of theatre.

TO LEARN MORE

Visit the book page on the press website:

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August 2019

Asian Studies

Theater and Performance

History/Cultural Studies

6 x 9. 248pp. 11 halftones, 3 tables.

Hardcover / 978-0-472-07430-3 / \$70.00

Paper / 978-0-472-05430-5 / \$24.95

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REDISCOVERING KOREAN CINEMA

Sangjoon Lee, Editor

Sangjoon Lee is Assistant Professor of Asian Cinema at the Wee Kim Wee School of Communication and Information, Nanyang Technological University in Singapore.

South Korean cinema is a striking example of non-Western contemporary cinematic success. Thanks to the increasing numbers of moviegoers and domestic films produced, South Korea has become one of the world's major film markets. In 2001, the South Korean film industry became the first in recent history to reclaim its domestic market from Hollywood and continues to maintain around a 50 percent market share today. High-quality South Korean films are increasingly entering global film markets and connecting with international audiences in commercial cinemas and art theatres, and at major international film festivals. Despite this growing recognition of the films themselves, Korean cinema's rich heritage has not heretofore received significant scholarly attention in English-language publications.

This groundbreaking collection of thirty-five essays by a wide range of academic specialists situates current scholarship on Korean cinema within the ongoing theoretical debates in contemporary global film studies. Chapters explore key films of Korean cinema, from *Sweet Dream*, *Madame Freedom*, *The Housemaid*, and *The March of Fools* to *Oldboy*, *The Host*, and *Train to Busan*, as well as major directors such as Shin Sang-ok, Kim Ki-young, Im Kwon-taek, Bong Joon-ho, Hong Sang-soo, Park Chan-wook, and Lee Chang-dong. While the chapters provide in-depth analyses of particular films, together they cohere into a detailed and multidimensional presentation of Korean cinema's cumulative history and broader significance.

Rediscovering Korean Cinema is at once an accessible classroom text and a deeply informative compendium for scholars of Korean and East Asian studies, cinema and media studies, and communications. It will also be an essential resource for film industry professionals and anyone interested in international cinema.

TO LEARN MORE

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December 2019

Asian Studies

Media and Communication/Cinema Studies

6 x 9. 616pp. 69 halftones.

Hardcover / 978-0-472-07429-7 / \$90.00

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UNCROSSING THE BORDERS

Performing Chinese in Gendered (Trans)Nationalism

Daphne P. Lei

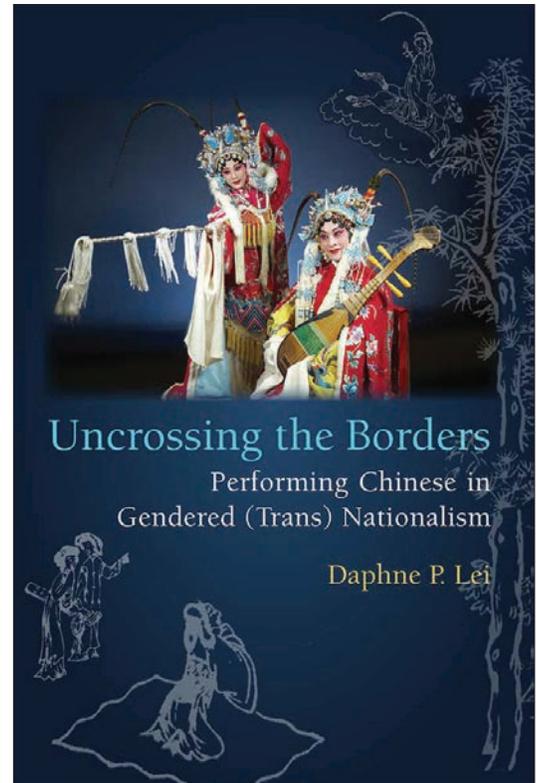
Daphne P. Lei is Professor of Drama, University of California, Irvine.

Over many centuries, women on the Chinese stage committed suicide in beautiful and pathetic ways just before crossing the border for an interracial marriage. *Uncrossing the Borders* asks why this theatrical trope has remained so powerful and attractive. The book analyzes how national, cultural, and ethnic borders are inevitably gendered and incite violence against women in the name of the nation. The book surveys two millennia of historical, literary, dramatic texts, and sociopolitical references to reveal that this type of drama was especially popular when China was under foreign rule, such as in the Yuan (Mongol) and Qing (Manchu) dynasties, and when Chinese male literati felt desperate about their economic and political future, due to the dysfunctional imperial examination system. Daphne P. Lei covers border-crossing Chinese drama in major theatrical genres such as zaju and chuanqi, regional drama such as jingju (Beijing opera) and yueju (Cantonese opera), and modernized operatic and musical forms of such stories today.

Praise

“A very well-researched book concerning a significant paradigm, deeply embedded in Chinese culture, of border-crossing between the known and the unknown. It is possibly the most comprehensive study in English of this particular theme, and will be of interest to anyone studying or researching the development of Chinese civilization, Chinese opera and performance traditions, and gendered understandings of patriotism and nationalism.”

—Anne McLaren, University of Melbourne



July 2019

Theater and Performance

Gender Studies

Asian Studies

6 x 9. 350pp. 15 illustrations.

Hardcover / 978-0-472-13137-2 / \$85.00

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SODA GOES POP

Pepsi-Cola Advertising and Popular Music

Joanna K. Love

Joanna K. Love is Associate Professor of Music at the University of Richmond.

From its 1939 “Nickel, Nickel” jingle to pathbreaking collaborations with Michael Jackson and Madonna to its pair of X Factor commercials in 2011 and 2012, Pepsi-Cola has played a leading role in drawing the American pop music industry into a synergetic relationship with advertising. This idea has been copied successfully by countless other brands over the years, and such commercial collaboration is commonplace today—but how did we get here? How and why have pop music aesthetics been co-opted to benefit corporate branding? What effect have Pepsi’s music marketing practices in particular had on other brands, the advertising industry, and popular music itself?

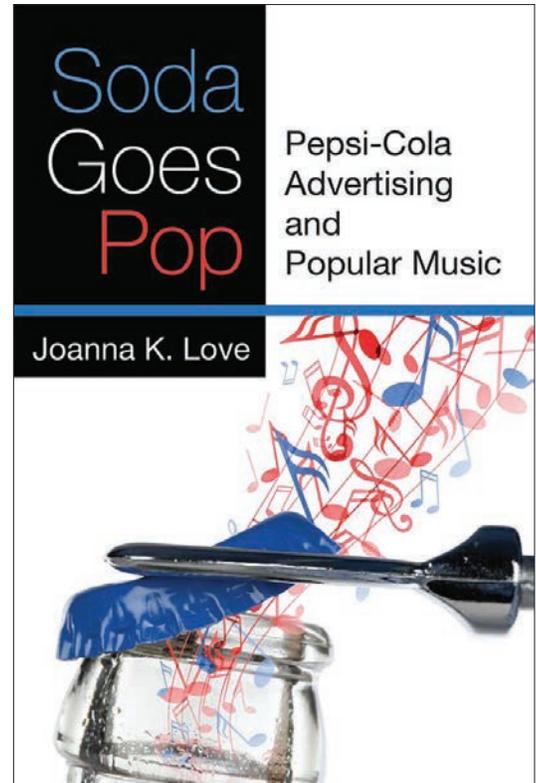
Soda Goes Pop investigates these and other vital questions around the evolving relationships between popular music and corporate advertising. Joanna K. Love joins musical analysis, historical research, and cultural theory to trace parallel shifts in these industries over eight decades. In addition to scholarly and industry resources, she draws on first-hand accounts, pop culture magazines, trade press journals, and other archival materials. Ultimately, Love demonstrates how Pepsi’s marketing has historically appropriated and altered images of pop icons and the meanings of hit songs, and how these commercials shaped relationships between the American music business, the advertising industry, and corporate brands.

Soda Goes Pop is a rich resource for scholars and students of American studies, popular culture, advertising, broadcast media, and musicology and an accessible and informative book for the general reader, as Love’s musical and theoretical analyses are clearly presented for non-specialist audiences and readers with varying degrees of musical knowledge.

TO LEARN MORE

Visit the book page on the press website:

https://www.press.umich.edu/10191802/imagining_politics



July 2019

Music

Media and Communication

6 x 9. 330pp. 23 halftones, 19 musical examples, 18 tables.

Hardcover / 978-0-472-07402-0 / \$85.00

Paper / 978-0-472-05402-2 / \$39.95

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FRIENDSHIP IN ISLAMIC ETHICS AND WORLD POLITICS

Edited by Mohammad Jafar Amir Mahallati

Mohammad Jafar Amir Mahallati is Presidential Scholar in Islamic Studies and Chair in Middle East and North African Studies at Oberlin College.

Based on a decade of direct diplomatic engagement with the United Nations, a decade of teaching on international relations, and another decade of research and teaching on Islamic and comparative peace studies, this book offers a friendship-related academic framework that examines shared moral concepts, philosophical paradigms, and political experiences that can develop and expand multidisciplinary conversations between the Christian West and the Muslim East. By advancing multicultural and interreligious discourses on friendship, this book helps promote actual friendships among diverse cultures and peoples.

This is not a monologue. It provides a model of conversations among scholars and political actors who come from diverse international and interreligious backgrounds. The word “Islamic” should not mislead the reader to suspect that this edited volume delves only into religious discourses. Rather, it provides a forum for conversations within and between religious and philosophical perspectives. It sparks friendship conversations thematically and through disciplinary and cultural diversity. The result of the work of many prominent international scholars and diplomats over many years, it conveys at least one message clearly: friendship matters for not only our happiness but also for our survival.

Praise

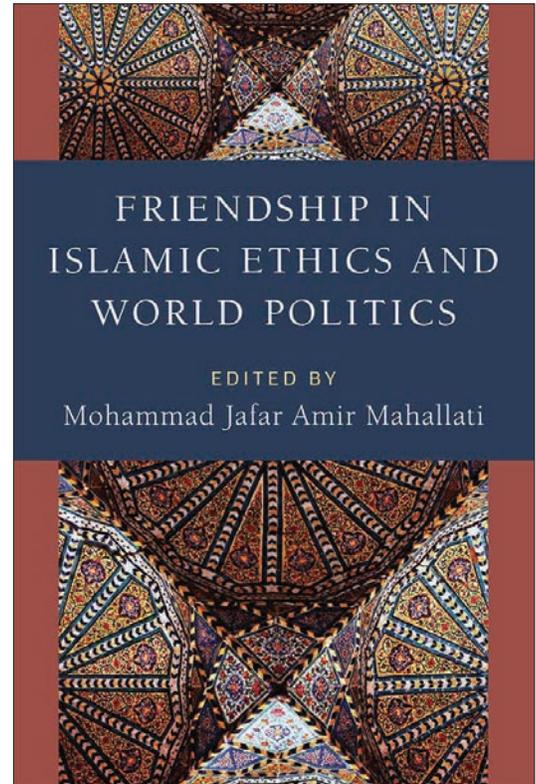
“*Friendship in Islamic Ethics and World Politics* is the right book to appear at the right time and in the right place. So, the moment at hand is unique. And the same can be said about the book we see here. I do not know of anything comparable on the horizon.”

—Gregory Nagy, Harvard University

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December 2019

Political Science - Peace Studies
International Relations
Islamic Studies

6 x 9. 368pp. 2 b&w figures.

Hardcover / 978-0-472-13157-0 / \$85.00
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DECENCY AND DIFFERENCE

Humanity and the Global Challenge of Identity Politics

Steven C. Roach

Steven C. Roach is Professor of International Relations and Graduate Director at the School of Interdisciplinary Global Studies at the University of South Florida.

Decency remains one of the most prevalent yet least understood terms in today's political discourse. In evoking respect, kindness, courage, integrity, reason, and tolerance, it has long expressed an unquestioned duty and belief in promoting and protecting the dignity of all persons. Today this unquestioned belief is in crisis. Tribalism and identity politics have both hindered and threatened its moral stability and efficacy. *Decency and Difference* argues that decency is a primary source of the political tension that has long shaped the struggles for power, identity, and justice in the global arena. It distinguishes among basic, conservative, and liberal strands of decency to critically examine the many conflicting and competing applications of decency in global politics. Together these different stands reflect a long and uneven evolution from the British and American Empire to a global network of justice. By engaging the contradictions of the progressive and retrogressive qualities of decency and the role played by emotion and affect in driving these contradictions, the book exposes the propriety gaps of decency and the disparate ways that it is practiced in global politics. The book thus addresses the global challenge of reconciling different political proprieties and configuring a diverse political ethic of decency.

Praise

"Nobody, presumably, wants to be indecent, and this excellent book by Steven C. Roach explores the significance but also the hypocrisy of 'decency' in international relations. This is a challenging book in the best of ways and is a must-read for anybody concerned with the ethics of the global order."

—Ilan Baron, Durham University

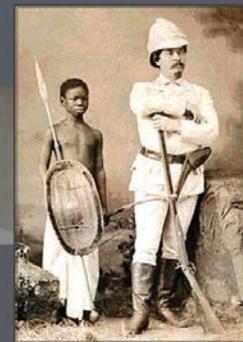
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Decency and Difference

Humanity and the Global Challenge of Identity Politics



Steven C. Roach

December 2019

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ELECTORAL REFORM AND THE FATE OF NEW DEMOCRACIES

Lessons from the Indonesian Case

Sarah Shair-Rosenfield

Sarah Shair-Rosenfield is Assistant Professor of Comparative Politics at Arizona State University.

When and why do democratic political actors change the electoral rules, particularly regarding who is included in a country's political representation? The incidences of these major electoral reforms have been on the rise since 1980.

Electoral Reform and the Fate of New Democracies argues that elite inexperience may constrain self-interest and lead elites to undertake incremental approaches to reform, aiding the process of democratic consolidation. Using a multimethods approach, the book examines three consecutive periods of reform in Indonesia, the world's largest Muslim majority country and third largest democracy, between 1999 and 2014. Each case study provides an in-depth process tracing of the negotiations leading to new reforms, including key actors in the legislature, domestic civil society, international experts, and government bureaucrats. A series of counterfactual analyses assess the impact the reforms had on actual election outcomes, versus the possible alternative outcomes of different reform options discussed during negotiations. With a comparative analysis of nine cases of iterated reform processes in other new democracies, the book confirms the lessons from the Indonesian case and highlights key lessons for scholars and electoral engineers.

Praise

"This is an impressive piece of scholarship that makes an important contribution to the study of institutional reform, electoral systems, and Indonesian politics. This will be the definitive work on institutional reform in Indonesia for years to come."

—Allen Hicken, University of Michigan

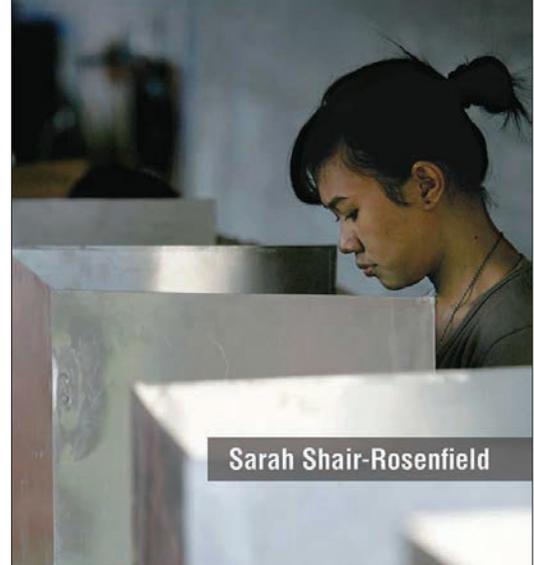
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Electoral Reform and the Fate of New Democracies

Lessons from the Indonesian Case



Sarah Shair-Rosenfield

August 2019

Political Science

Asian Studies

6 x 9. 244pp. 1 map, 26 B&W charts, 25 tables.

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SEX BETWEEN BODY AND MIND

Psychoanalysis and Sexology in the German-speaking World, 1890s-1930s

Katie Sutton

Katie Sutton is Senior Lecturer in German and Gender, Sexuality and Cultural Studies at the Australian National University.

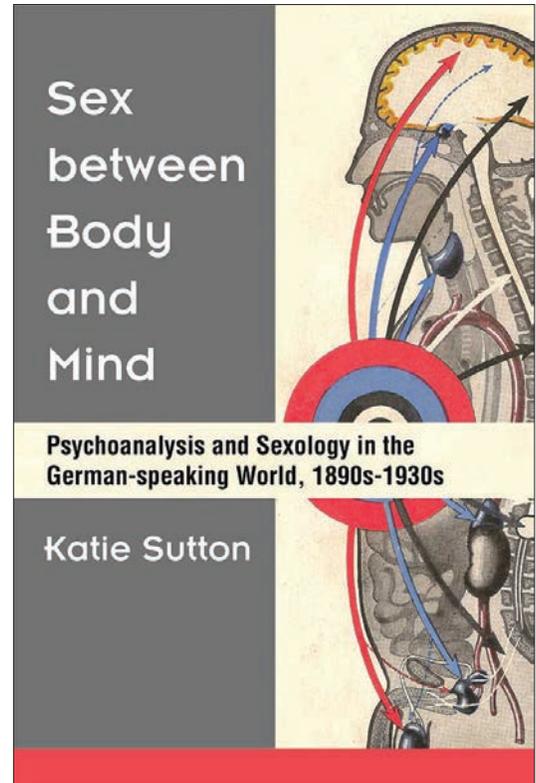
Ideas about human sexuality and sexual development changed dramatically across the first half of the 20th century. As scholars such as Magnus Hirschfeld, Iwan Bloch, Albert Moll, and Karen Horney in Berlin and Sigmund Freud, Wilhelm Stekel, and Helene Deutsch in Vienna were recognized as leaders in their fields, the German-speaking world quickly became the international center of medical-scientific sex research—and the birthplace of two new and distinct professional disciplines, sexology and psychoanalysis.

This is the first book to closely examine vital encounters among this era's German-speaking researchers across their emerging professional and disciplinary boundaries. Although psychoanalysis was often considered part of a broader "sexual science," sexologists increasingly distanced themselves from its mysterious concepts and clinical methods. Instead, they turned to more pragmatic, interventionist therapies—in particular, to the burgeoning field of hormone research, which they saw as crucial to establishing their own professional relevance. As sexology and psychoanalysis diverged, heated debates arose around concerns such as the sexual life of the child, the origins and treatment of homosexuality and transgender phenomena, and female frigidity. This new story of the emergence of two separate approaches to the study of sex demonstrates that the distinctions between them were always part of a dialogic and competitive process. It fundamentally revises our understanding of the production of modern sexual subjects.

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History
Gender Studies
German Studies
Psychology

6 x 9. 392pp.

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